

GIS – The basics  
Esri – The location platform  
Esri & the solutions for the SDGs

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*Account Executive*

**July 4 - 8, 2016**





# WELCOME

Thank You for Being Here

# Agenda

- Day 1
  - Introduction GIS
  - Introduction ArcGIS
  - ArcGIS Platform Overview
  - Esri and the SDGs
- Day 2
  - Exercises





# Personal introduction

- Bio
- Work experience
- Current position





# What is GIS?

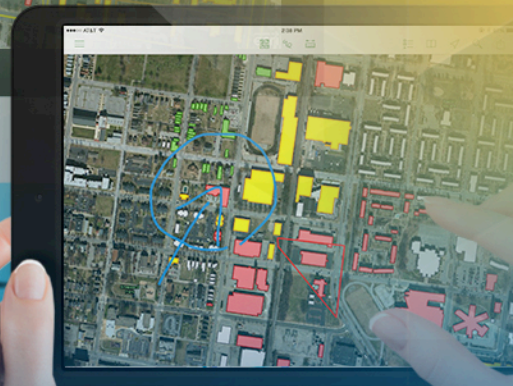
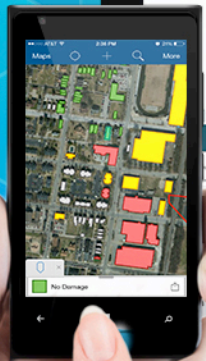
## Introduction to GIS (web courses)

- Getting Started with GIS
- Using GIS to Solve Problems
- Several free training courses (overview)





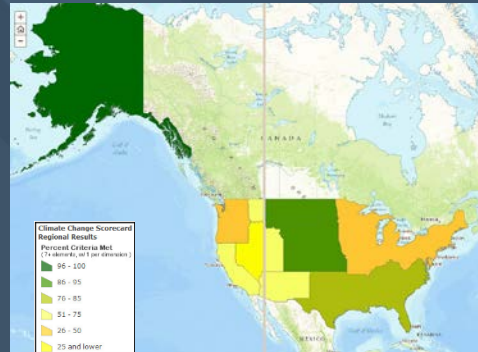
# GIS & Map examples





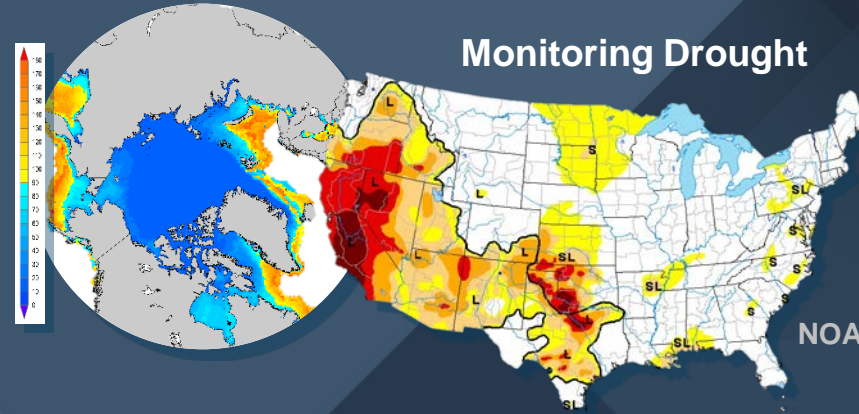
# Environmental Monitoring and Assessment

## Climate Change Scorecard



Forest Services

## Calculating First Ice Freeze



## Monitoring Drought

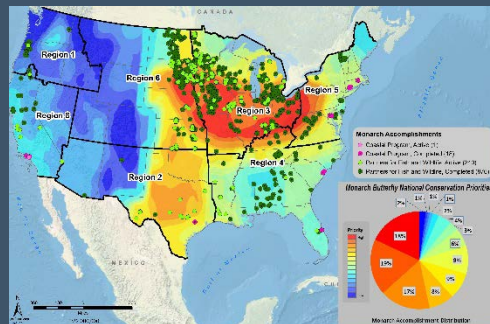
NOAA

## Conservation Reserve Program



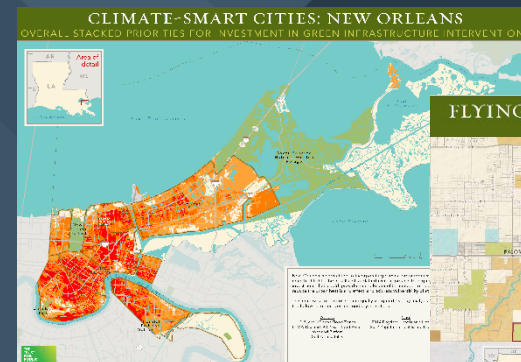
USDA

## Monarch Butterfly Habitat Conservation



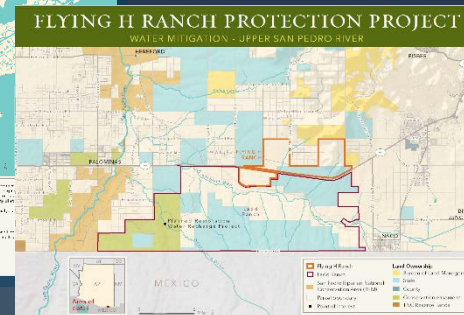
USFWS

## Green Infrastructure Planning



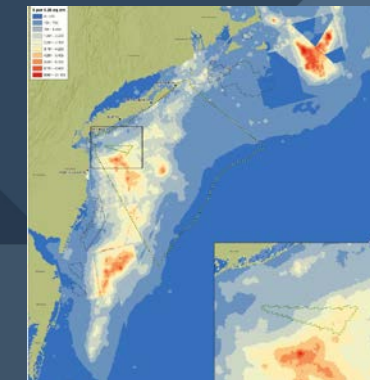
Trust for Public Lands

## Water Resource Restoration



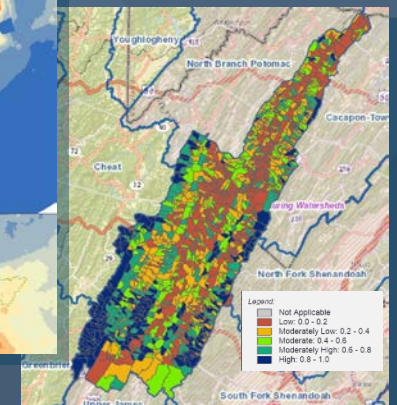
Arizona

## Commercial Fishing



BOEM

## Fish Habitat Assessment

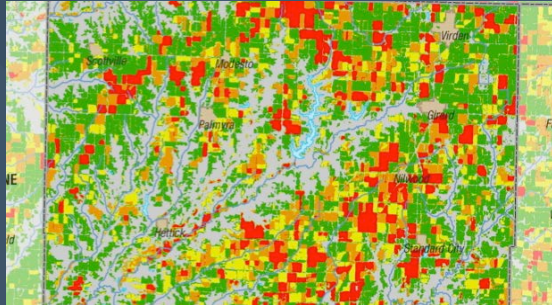


USFWS

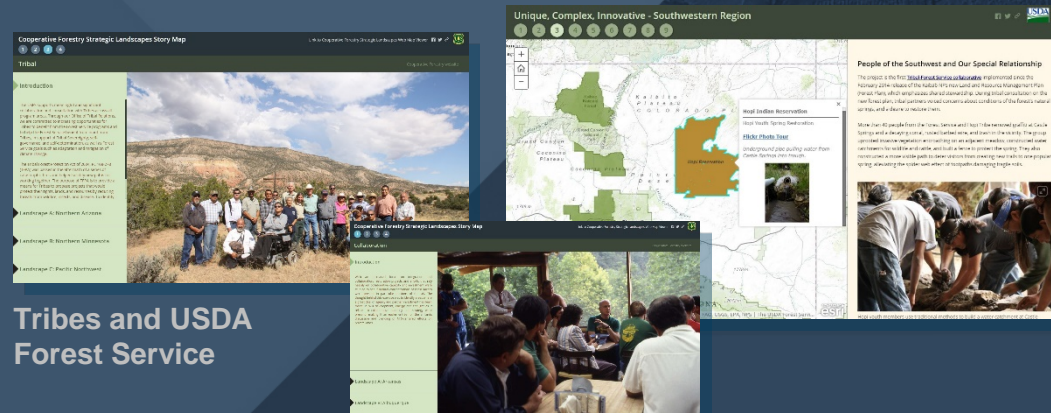


# Forestry, Agriculture and Land Management

## Corn Production Crop Rotation



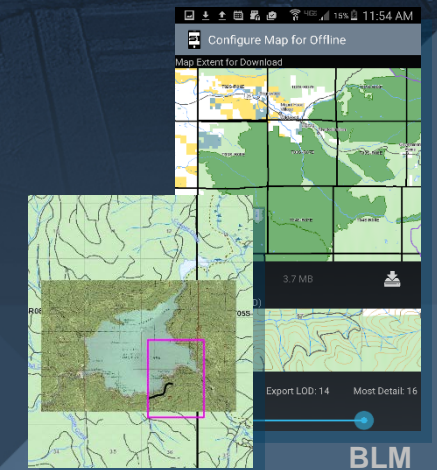
## Shared Stewardship



Tribes and USDA  
Forest Service

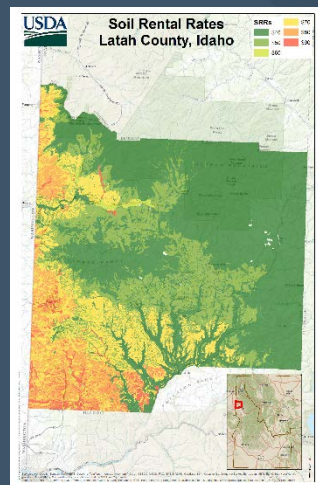
USDA Forest  
Service Partners

## Field Data Collection



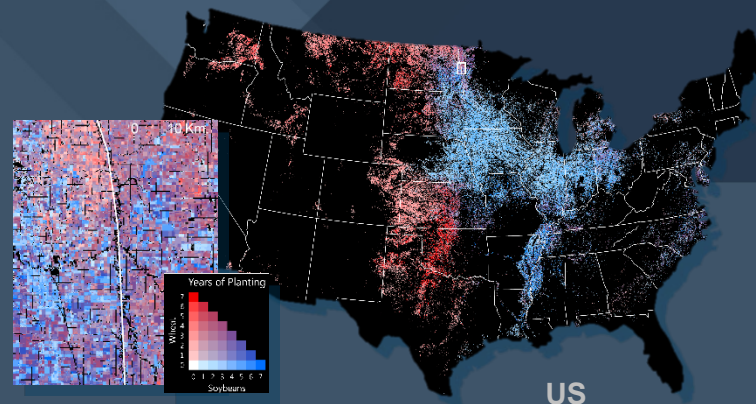
BLM

## Soil Conservation



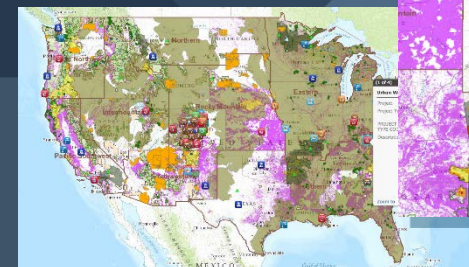
USDA

## Wheat & Soybean Planting Frequency

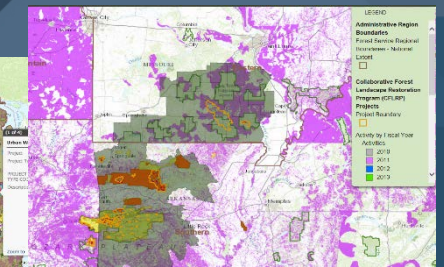


US

## Cooperative Forestry Viewer



## Forest Restoration Planning

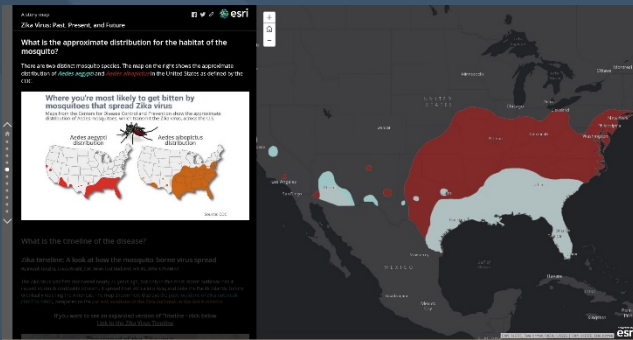


USFS



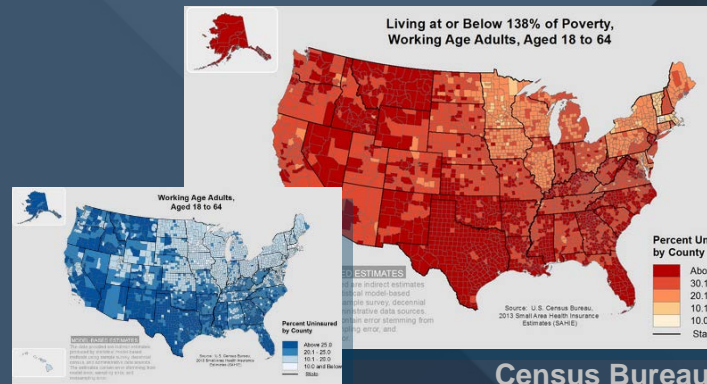
# Health, Demographics, and Statistics

## Potential Zika Virus Areas



US

## Health Insurance and Poverty



Census Bureau

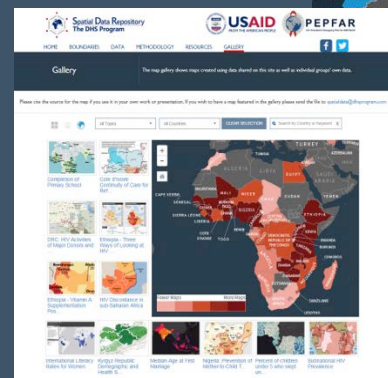
## International Demographics



Census

## Targeting Aid

### Content Portal



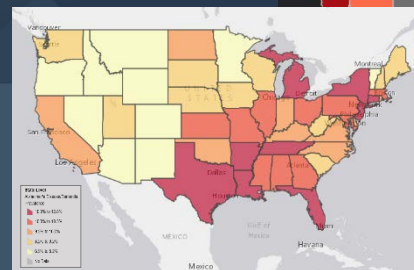
Africa

USAID

Global

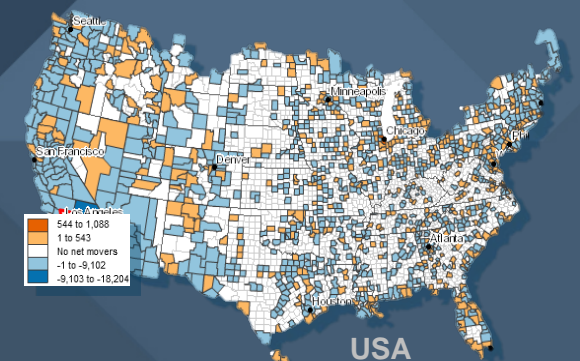
## Medicare Expenditures

### Alzheimers Disease



CMS

## Population Migration



USA

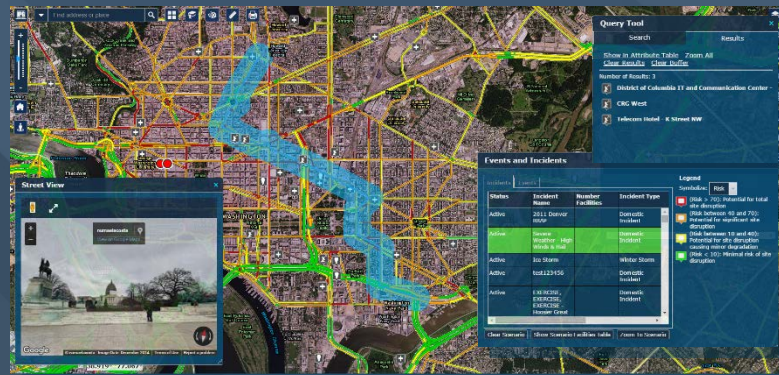
Congress





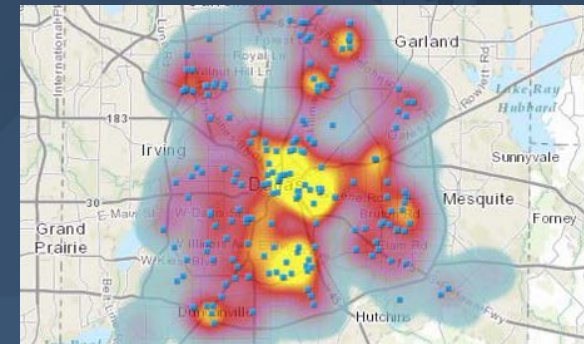
# Public Safety and Security

## Infrastructure Protection



DHS

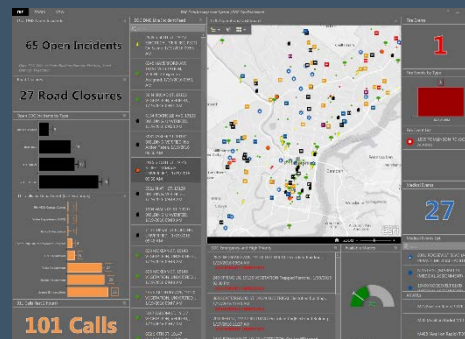
## Officer Involved Shootings and Violent Crimes



Police Foundation

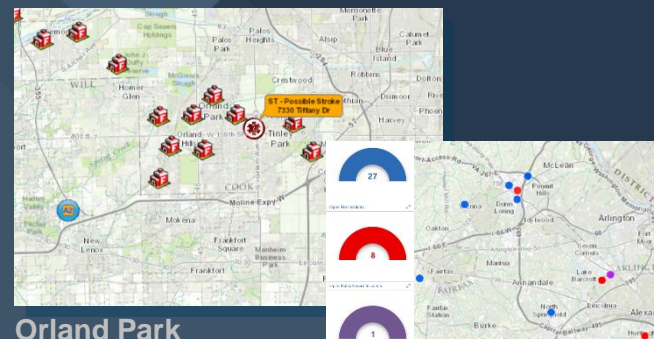
## Operation Centers

### Live Incident Viewer



Philadelphia

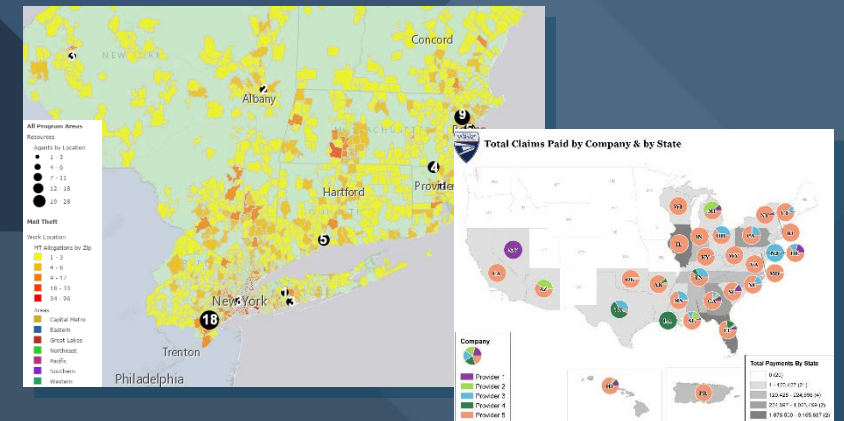
### Event Monitoring



Orland Park

Fairfax County

## Mail Theft

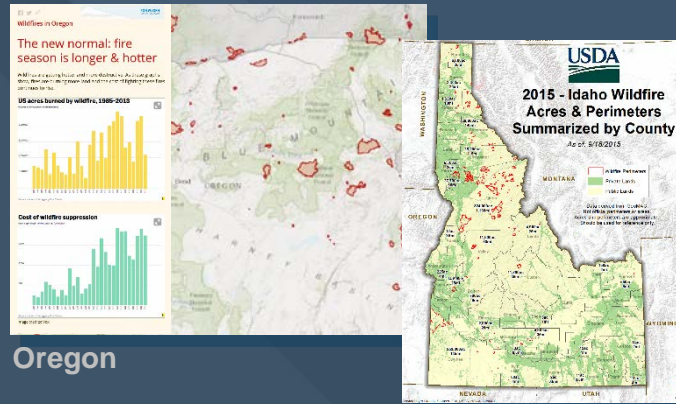


USPS



# Preparing for and Responding to Disasters

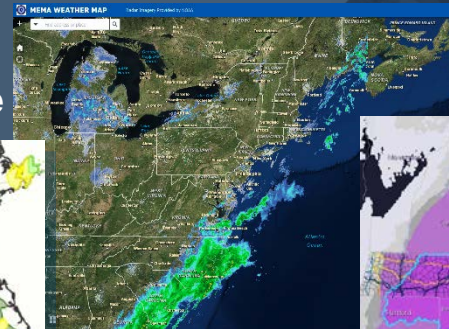
## Wildfire Damage Assessment



Oregon

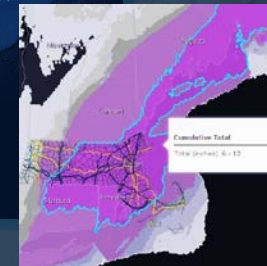
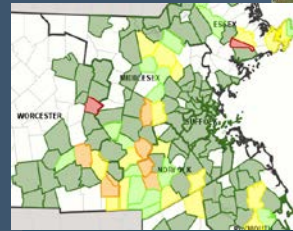
Idaho

## Boston Storm Weather

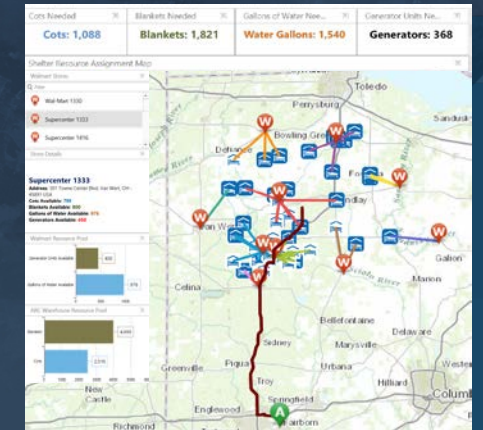


MEMA

## Power Outage

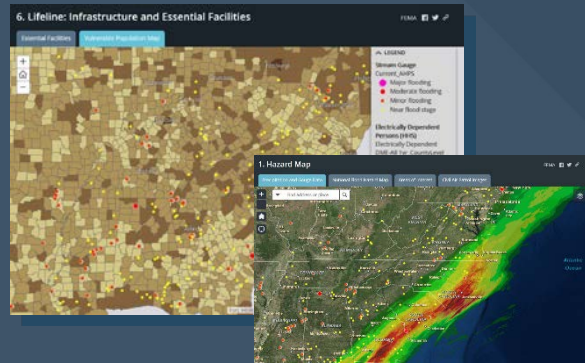


## Optimizing Humanitarian Resources



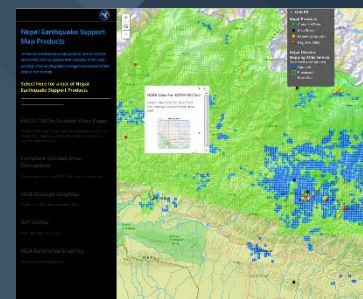
Red Cross

## Vulnerable Populations

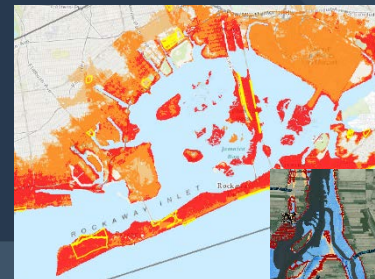


FEMA

## Nepal Earthquake Response

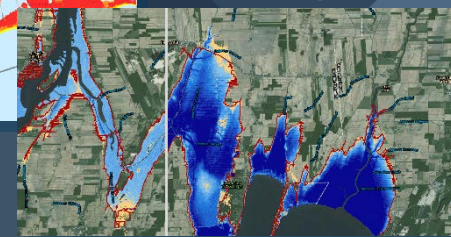


## Coastal Flood Analysis



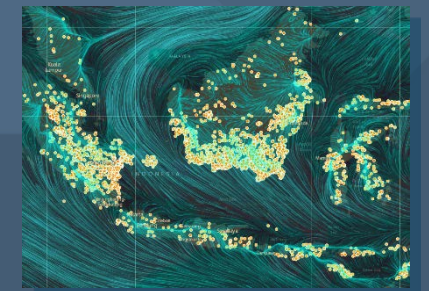
New York City,  
New York

## Modeling Floods



Lake Champlain

## Fire Alert System



Global Forest Watch



# National Mapping and Charting

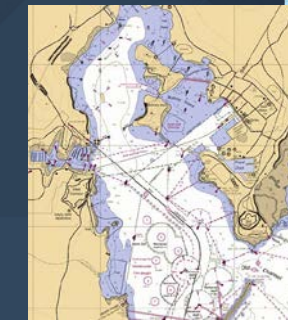
## Production Workflows



GDAS Malaysia

## Aeronautical

### Nautical Charts

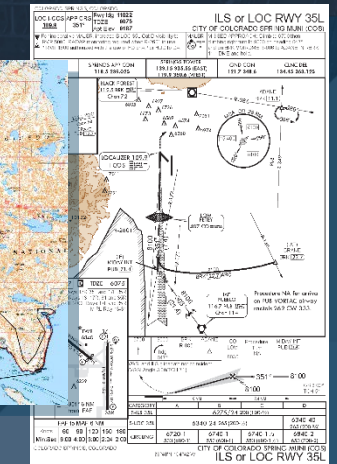


NOAA

### Topographic



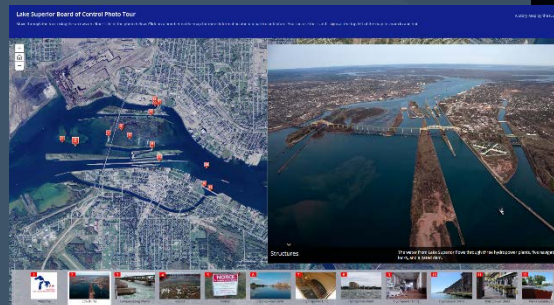
USGS



FAA

## National Mapping Portal

### Border Mapping

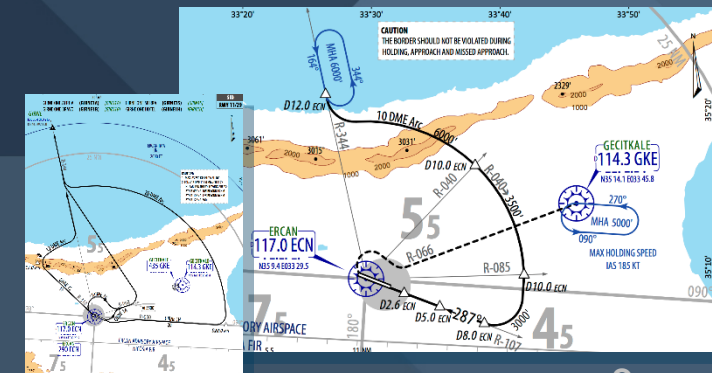


International Joint Commission  
US / Canada



Indonesia

## Navigation

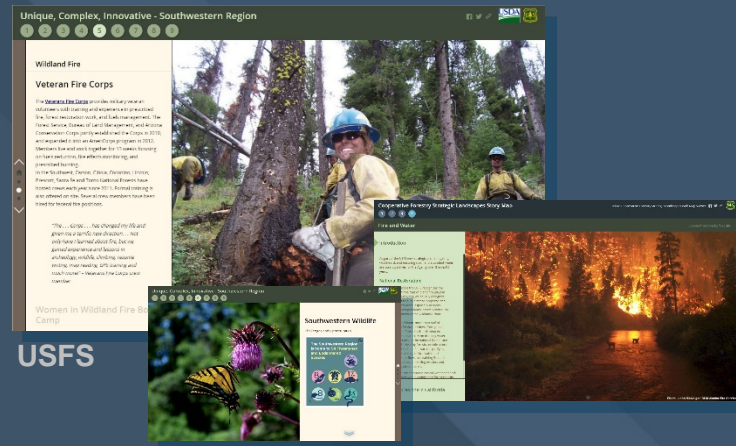


Cyprus



# Story Maps

## Stakeholder Report



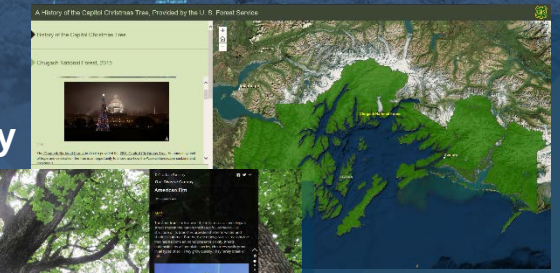
USFS

## Native American History



US

## History of the Capitol Christmas Tree



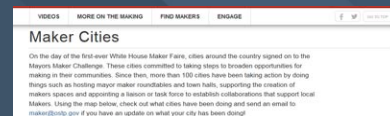
USFS

## Urban Forestry



Washington, DC

## White House Maps

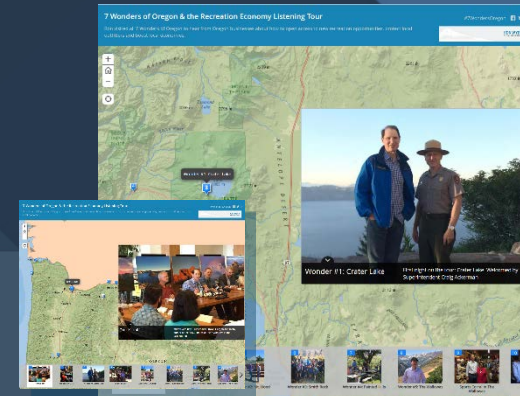


## Congressional Policy Assessment



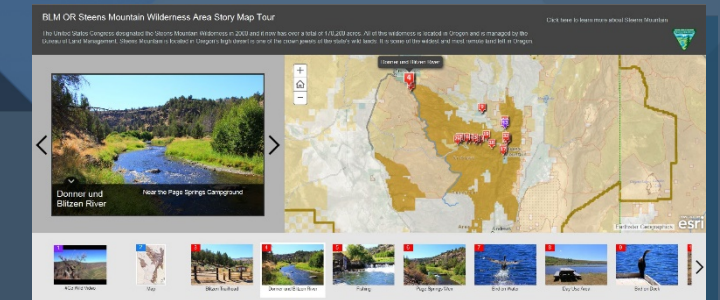
Senate Foreign Relations

## Informing Citizens



Office of Senator Ron Wyden

## Wilderness Map Tour

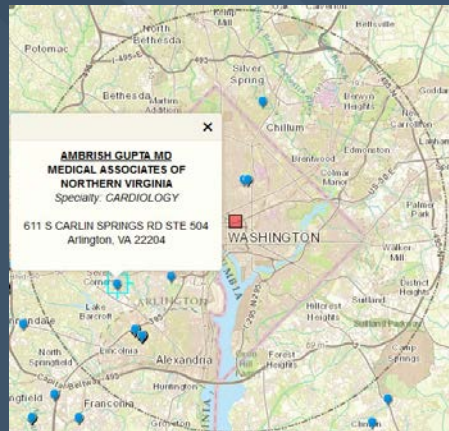


Steens Mountain Wilderness, Oregon



# Collaboration and Citizen Engagement

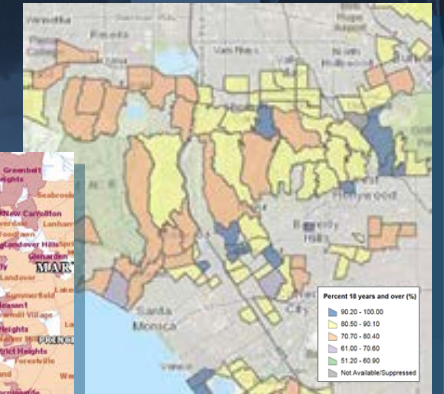
## Locating Providers for Veterans Health



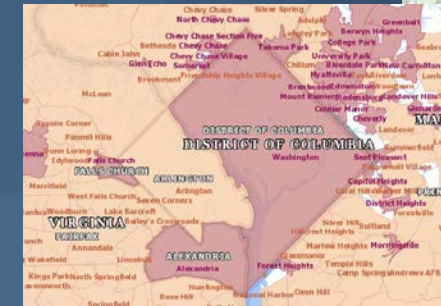
## Resource Locator



## Online Assessment

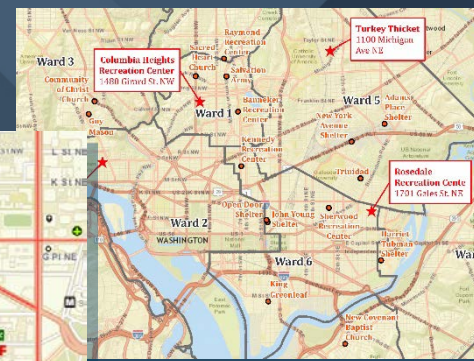


## Community TIGER

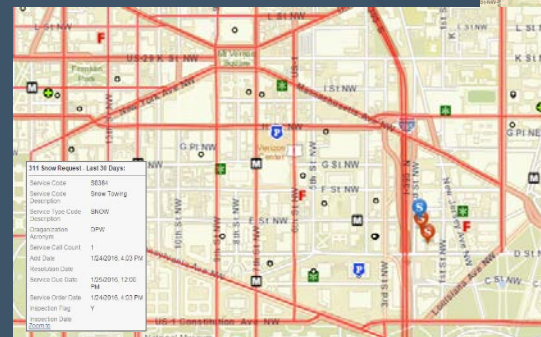


## Census Bureau

## Winter Storm Response



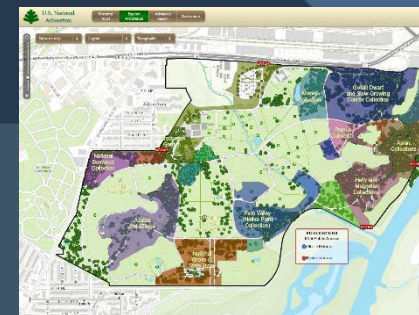
## 311 Calls



## Washington DC

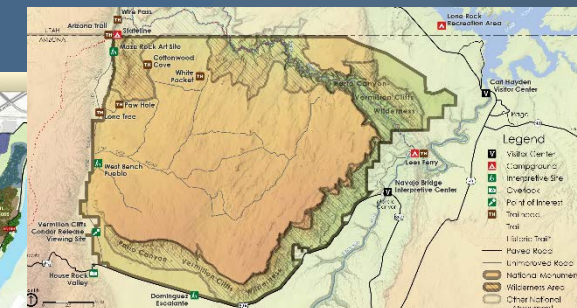
## Warming Stations

## Tour Planning



## US National Arboretum

## Online Recreation Map



## BLM