



# Introducing the **SDGs**

## The Sustainable Development Goals

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## The **SDGs** are ...

- ▶ A set of 17 goals for the world's future, through 2030
- ▶ Backed up by a set of 169 detailed Targets
- ▶ Negotiated over a two-year period at the United Nations
- ▶ Agreed to by nearly all the world's nations, on 25 Sept 2015

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GOALS

## What is new and different about the 17 SDGs?

First, and most important, these Goals apply to *every* nation ... and every sector. *Cities, businesses, schools, organizations, all* are challenged to act. This is called

# Universality

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Second, it is recognized that the Goals are all inter-connected, in a system. We cannot aim to achieve just one Goal. We must achieve them all. This is called

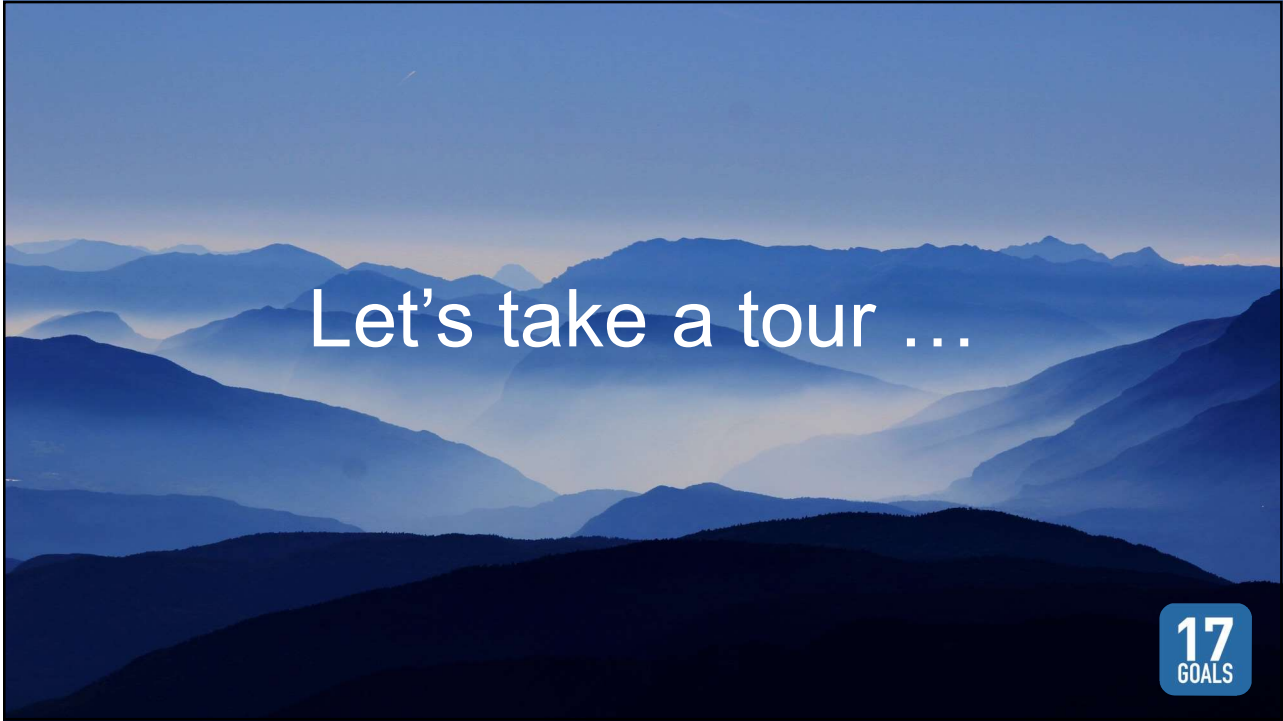
# Integration

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And finally, it is widely recognized that achieving these Goals involves making very big, fundamental changes in how we live on Earth. This is called

# Transformation

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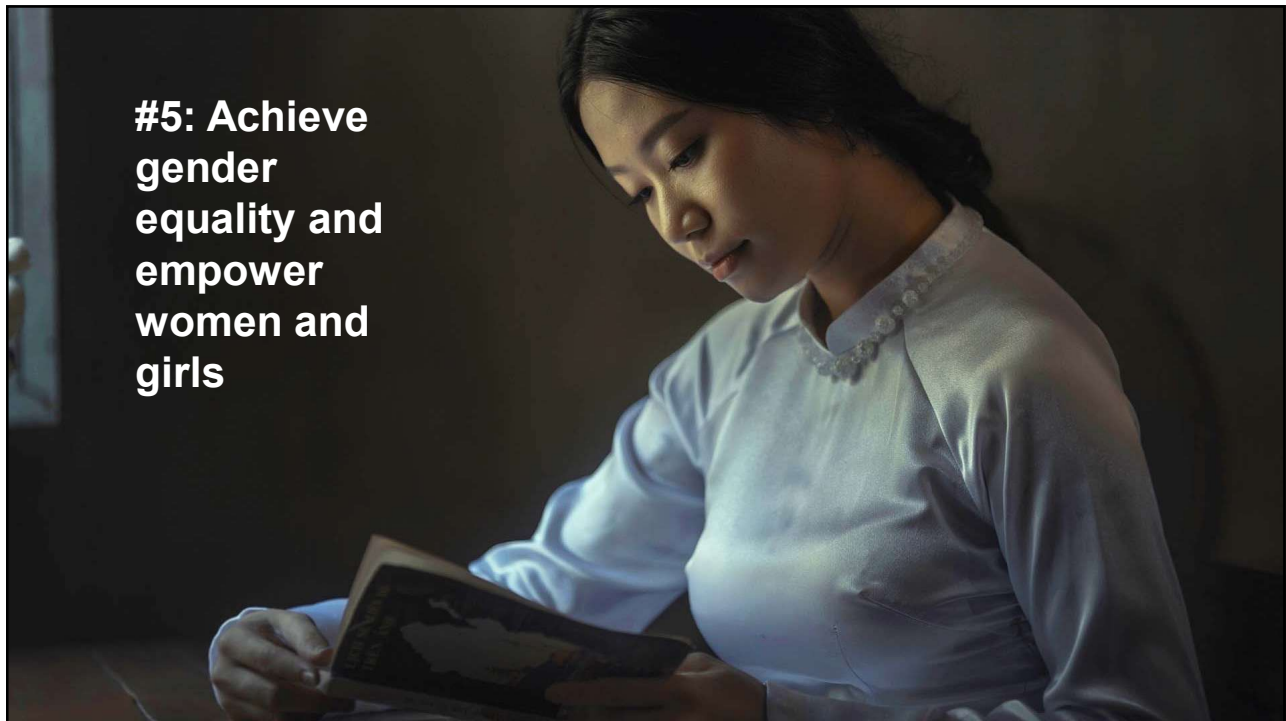
**#2: End hunger, achieve food security and improved nutrition**



**#3: Ensure healthy lives and promote well-being for all at all ages**



**#4: Ensure  
inclusive and  
quality  
education for all  
and promote  
lifelong learning**



**#5: Achieve  
gender  
equality and  
empower  
women and  
girls**



**#6: Ensure access to water and sanitation for all**



**#7: Ensure access to affordable, reliable, sustainable and modern energy for all**



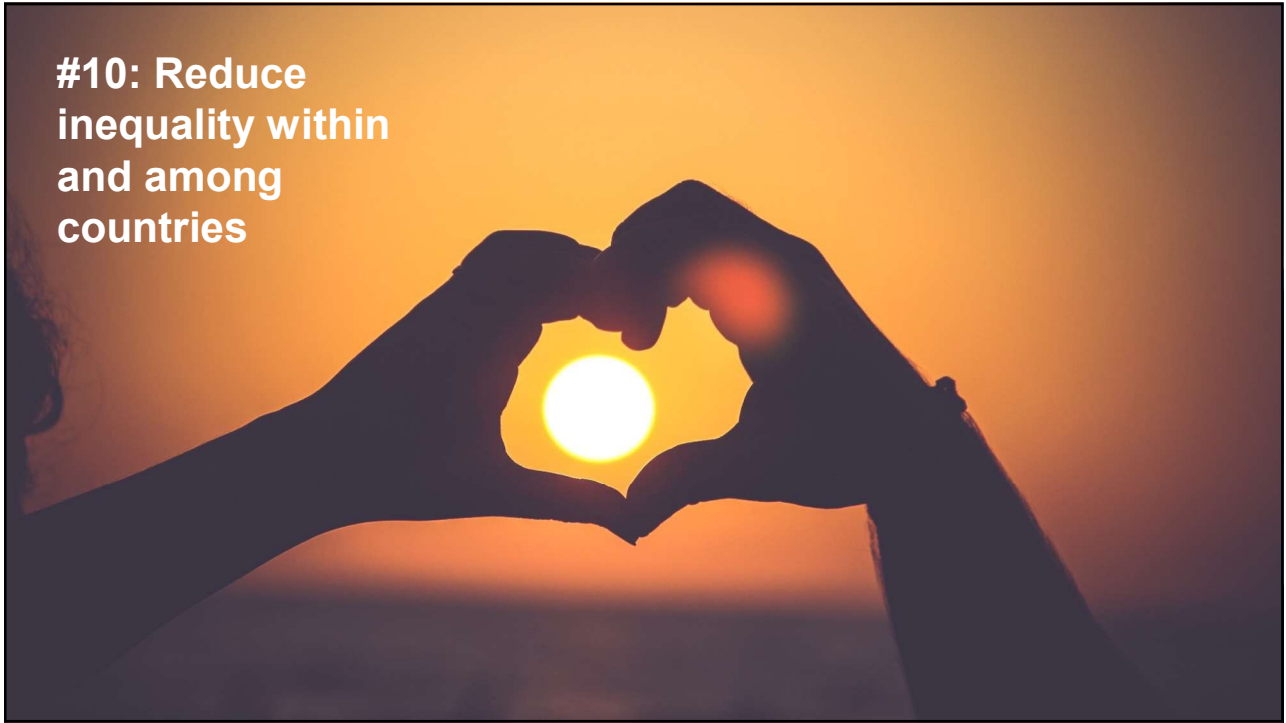
**#8: Promote inclusive and sustainable economic growth, employment and decent work for all**



**#9: Build resilient infrastructure, promote sustainable industrialization and foster**



**#10: Reduce  
inequality within  
and among  
countries**



**#11: Make cities  
inclusive, safe,  
resilient and  
sustainable**





**#12: Ensure sustainable consumption and production patterns**



**#13: Take urgent action to combat climate change and its impacts\***



**#14: Conserve  
and sustainably  
use the oceans,  
seas and  
marine  
resources**



**#15: Sustainably manage  
forests, combat desertification,  
halt and reverse land  
degradation,  
halt biodiversity loss**



**Each goal is important in itself ...**

**17 GOALS**

**Each goal is important in itself ...**

**And they are all connected**

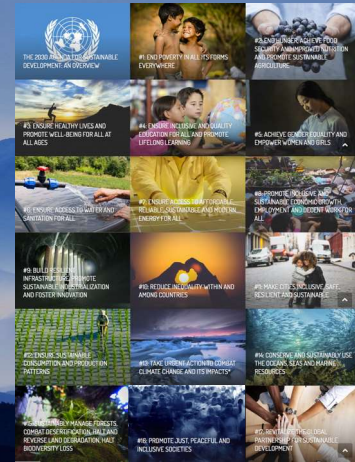
**17 GOALS**

To find out more, go to

**17Goals.org**

And read the *real* documents for  
yourself, at

[https://sustainabledevelopment.un.org/  
topics](https://sustainabledevelopment.un.org/topics)



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